

THE ORIGINAL

# Moonbeams

BY COLONEL LITTLE

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## Heat Shut Off Time is ripe in the Valley of the Moon

After the better part of two weeks of more or less steady rains, at times of almost cloudburst proportions, our rainfall figures don't look so bad. We're still behind normal, but creeping up.

Little old Sonoma river the last few days has been running high, wide and handsome, but nowhere near as turbulent as the previous winter. And what the rains have done to benefit ranchers, orchardists and gardeners is wonderful.

**When you stop to think, don't forget to start again. VALLEY WATCH REPAIR, Boyes. Latest in watches. Expert repairing.**

**POWDER BOX BEAUTY SHOP, Arnold Drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.**

**BANCROFT'S, Sonoma, on Broadway. Cut flowers, corsages, bouquets for hospital, funerals, and parties. See us for nursery plants.**

**THIS WEEK IN YOUR GARDEN—**

Prune fuchsias now so they will go dormant.

A yellowing of acid-loving plants such as the rhododendron may be a sign of iron deficiency. Feed outside the drip line, at any time, with iron sulphate.

Many annuals are ready for outdoor planting.

Check the soil for caking after the rain. Cultivate lightly, being careful not to destroy sprouting bulbs.

Azaleas and some varieties of camellies are blooming now. Check with your nursery for color selection.

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February had two birthdays of note to us, though the historians mention them infrequently—Henry Wadsworth Longfellow, the early American poet, and our own mother, both born on February 27.

Our brother in Newport, Ky. last week sent us a poem that our mother prized highly, and used to recite at club and group gatherings. One she memorized took up an entire page in the SatEvePost. This one should go over well with every fisherman (why not cut it out and paste it in your scrapbook?). Here 'tis:

### OUT FISHIN'

A feller isn't thinkin' mean	The brotherhood of rod and line
Out fishin';	An' sky and stream is always fine;
His thoughts are mostly good and clean	Men come real close to God's design,
Out fishin'.	Out fishin'.
He does not knock his fellow men,	A fellow isn't plotting schemes,
Or harbor any grudges then;	Out fishin';
A feller's at his finest when	He's only busy with his dreams,
Out fishin'.	Out fishin'.
A feller's glad to be a friend,	His livery is a coat of tan,
Out fishin';	His creed—to do the best he can;
A helpin' hand he'll always lend,	A feller's always mostly man,
Out fishin'.	Out fishin'.

**RUSTIC INN, Glen Ellen. Main corner. Authentic western atmosphere. Jack London's favorite tavern. Last of the 11 old-timers.**

Tony Hydar (Tony the Barber) today is celebrating his 7th birthday in business at his present location on Valley boulevard near Valley Watch Repair. Tony wants to say "thank you" to his hosts of friends and customers (wanted to put in a regular ad, but we'd rather tell you a little about him).

He's a native of Lebanon, came here and settled in St. Louis, Mo., where his family still lives. He worked in Petaluma for several years, came here in 1948 and barbered in a plaza shop for two years before moving to his present shop.

Since Hanna Center for Boys opened in 1950, Tony has cut the boys' hair for free to the extent of well over 5000 haircuts, going there each Thursday for his contribution. One of his proudest possessions is a plaque presented to him by Hanna Center, which he regards as his "lucky" sign.

The last three lines read: "Here's Luck and God Bless You from the Staff and Boys of Archbishop Hanna Center." Tony says his last seven years here have been the happiest of his life.



**TODD CONSTRUCTION - ESTIMATING SERVICE.** Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

When a man and woman marry, they become one. Of course, they must decide which one, and that is often where the trouble starts.

**OUR RESORT, El Verano.** Home of draft beer and the Stein Club.

**Harvey and Melina will serve you, and you'll like it. Mixed drinks.**

Making our rounds last week we picked up a ball point pen (not one of the super variety), but for the life of us we can't remember where it came from. If you're missing it, all you need do is jump all over us.

**SONOMA FURNITURE MART, 113 West Napa St. We remodel, repair, refinish furniture; trade, buy or sell. Any kind of deal!**

Have had one dissenter to our proposal that the Springs should have an Acacia festival each year. It's the first bit of color we see along our streets, but the complaint is that almost invariably it rains just when the flowers are at their best, and they become all bedraggled looking. Maybe she's got something—tho we still think it's a good idea.

**SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.**

A wealthy Oklahoma oilman tipped a waiter \$100 in a New York restaurant.

"Pardon me," gasped the astonished man. "You gave me \$100. There must be some mistake."

"That should teach you a lesson," complained the Man-of-Oil. "Next time I come, I hope I'll get some better service."

**ADOBE DRUG (Ray S. Duer, 417 First St. W., Sonoma. WE 8-2971.**

**Prescription Specialists**

**Veterinary Supplies**

The Jack Tidwells are now nicely settled in the operation of the former Nelson Delicatessen. They aren't opening as early in the day, but these hours will be regulated by the season and the demand. Drop in and get acquainted.

**TOWN HOUSE SUPPER CLUB, Glen Ellen. Wonderful cuisine.**

**Exotic atmosphere. Music weekends. Finest cocktails. The Amantes.**

On TV nowadays you're frequently seeing a duo or a group coming out with straw hats and canes and theoretically presenting a vodville act "as it used to be." We're not so sure. Certainly there were a few acts where the hats and canes appeared, but aside from Ted Lewis and a few others, those acts weren't the top-billing attractions—more of the opening and closing type which weren't the very best.

**SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.**



This is a warning: Moonbeams is going to take a brief vacation along about September, and you'll just have to wait for our return, 'cause there's no substitute editor available.

We've found it takes till nearly June for us to clean up all the first of the year obligations—like taxes, insurance (car, house and furnishings), sewer installment, the higher utility bills, etc., but from then till September we just might be able to gather together the wherewithal to finance a trip to the middle west. You wouldn't begrudge us a vacation, now, would you? (And it won't be with pay, either!)

**RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.**

The men who try to do something and fail are infinitely better than those who try to do nothing and succeed.

**MIKE & ROSE'S BOYES SPRINGS STORE. For the finest steaks and your everyday meats, you'll never find a better market.**

And from our Newport, Ky., brother, comes his favorite poem. (It's by Frank Weisenfelder of Hell Hollow, Ohio, published in the the Cincinnati Enquirer of Dec. 20, 1955.)

A home without an open fire is scarce a home at all;  
You've got to have a place to poke, and see the embers fall.  
A place where Mom can sit in peace when day is done,  
To darn a sock or patch a shirt, while children romp in fun.  
No thermostat upon a wall can soothe a troubled mind,  
Inspire a poem such as this, or warm a cold behind.  
(And, why not cut this out?)

**GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.**

Young Sher Singh grabbed the top rating in the student speakers' contest staged by the Lions club at the Town House, Glen Ellen, on Tuesday evening. Sher will go on to the regional, district and state contests, maybe (we hope) national, for which the prize is a college scholarship.

It was Ladies' nite, and there was a splendid crowd on hand.

**FIELDS' AUTO REPAIRS, next to Texaco, Feters Springs. Repairing all makes. Work guaranteed. Charges always low.**

Stein club is meeting tonight (Friday) at Our Resort, El Verano. After the business session, members undoubtedly will have a little snack, as is usual with this most congenial club.

**PAUL'S RESORT, Verano. Favorite for banquets, group and family dinners. Splendid menu. Cocktail bar. Paul at the organ.**



Down at Walter Grunert's car upholstery shop in Feters Springs there's the body of an Imperial automobile, a 1912 model, which was brought here from Reno for a bang-up restoration job. Its owner wanted only the best workmanship and material, and he came to Grunert ahead of some of the famed upholsterers of old cars in the Los Angeles district. Walter has had the superior training and experience, with Cadillac and other leaders, that is coming to be valued by the ancient car experts.

The car will be upholstered in leather in the same pattern as it was originally. A complete top also will be installed, with rear window and other gimmicks of the original design.

**FRIBERG DRUG STORE, So. Broadway, Sonoma.** Prescription specialists. A super drug store, large stocks. Soda fountain, too.

Todd Construction Estimating service is holding open house Saturday at its new quarters in the Boyes plaza building, the former offices of Dr. Charles Allen. The firm has outgrown its offices in the Greengrass building. Open house will be held from 3 to 5 p.m. March 2, and you're invited to drop in on a little inspection and get acquainted visit.

**SEE GREENGRASS** for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

Personable Jackie Boylan is reopening the dining room adjoining Junior's Boyes Springs Resort. It opens today. Jackie is thoroughly experienced in food preparation and serving. She says the specialty will be giant hamburgers and Mexican food, too, with breakfast, lunch and dinner served seven days a week. Worth a try, isn't it?

**AUTOMATIC WASHER & DRYER SERVICE.** Installation, repairs, all makes. 19551 Cypress Lane, Sonoma. P.O. Box 114. WE 8-3176.

**EL DORADO HOTEL, Sonoma.** Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

We know of two TV and two radio news programs that are a boon to many. They're in "cycles," that is, they give you about 15 minutes of news, then start all over again—so you can tune in anytime and get a complete news report.

TV cycles are KPIX from 7 to 8:30 a.m., and KNBC from 7 to 9 a.m. Radio cycles are KLX at 6 to 6:45 a.m., and KFRC from 11 to 12 p.m.

**LEE STARRETT, Masseur, at Bathhouse, Boyes.** Massages, slenderizing. You'll look and feel better. Make it a habit.

**JIM'S MEATS, at Boyes Springs Food Center.** Only the very best in stock. Cut to your order. Delicatessen department. Drop in.

Many a woman thinks she bought a gown for a ridiculous price when in reality she bought it for an absurd figure.



**BOYES SPRINGS FOOD CENTER.** Lowest prices, highest quality. Take-out license. Beverages. Friendly and fast service. One-Stop. **B & L LAUNDROMAT, Fetters.** Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

We were familiar with "mass production" before there were any automobile factories. Back in Oregon, Ill., at the turn of the century, the Schiller piano factory, employing 250 men, had a mass production system in operation that turned out 25 pianos a day. Throughout the factory were pianos in all stages of completion, all progressing toward the final inspection and shipping. As a youngster we worked there, our highest paid job being as a "stringer," one who puts the piano strings on the sounding board. At about 17 years of age, we in one week got the opportunity to become a polisher, a tuner, and to leave our little town for one slightly larger and become a printer. So now you know!

**SONOMA MILL & LUMBER CO., Hiway 12 at the big curve.** Super service for contractors, carpenters, home owners, ranchers.

**BUD'S GARAGE.** Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

Oscar Larson: "My skill and muscles were more than a match for this monster, and after three hours I was able to land him."

Skeptic: "Did you say 'monster'?" When I saw that fish it was only 6 inches in length."

Oscar: "O.K. I concede. But after three hours of fighting, a fish can lose a lot of weight."

**SONOMA GROVE, Hiway 12 south of Boyes.** Italian dishes our specialty—but also steaks, poultry, roasts, seafood—everything!

**WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs.** Texaco station. Seat covers, floor mats, truck cushions, interior work.

Just had a letter from a friend who used to help us with our garden down in Chatsworth. He seems to like Moonbeams and has been a subscriber to all our papers. He writes of his cabin and garden out in Adelanto (the high desert country near Victorville). He says he has radishes, turnips, cabbage, lettuce, hot and cold peppers, onion sets, and has just set out 10 acacia trees and some strawberry plants. They all came through 10 above and 12 inches of snow, which proves he must be a wonderful gardener, and we sure miss his green thumb.

**R. A. "BOB" MILLER — "Yours for Life"**

Insurance Exclusively      Next to Telephone Co., Sonoma  
**DENNY'S COG CLUB, Boyes.** Sportsmen's headquarters. Friendly service and companionship. Finest in mixed drinks.



An English lady, self-appointed supervisor of village morals, accused a workman of having reverted to drink, because "with my own eyes" she had seen his wheelbarrow standing outside a public house. The accused man attempted to explain but she would not listen. So the next evening he placed his wheelbarrow outside her door, and left it there all night.

**AQUA SOFT**—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

**ROZARIO'S PALMS INN, Verano.** A comfortable, up-to-the-minute hotel, for the discriminating. Splendid dining room, and bar.

Our circulation seems to be increasing. Jim, the Food Center's famed meatman, says his papers are all gone in one day, so he wants more; Adobe Drug in Sonoma wants additional copies, and the same goes for Friberg's, Bud Delaney's and a half dozen others. Anyway they're going to get 'em.

**RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge.** For Emergency Groceries any time; varied stock. WE 8-5811.

**MENDEL'S CAFE, Boyes Plaza.** Splendid menu. Recently added: Spanish foods. Cocktail bar for the most discriminating.

Little city-bred Johnny was on his first vacation with his father. The two were hiking in the mountains one morning when Daddy pointed out a colorful rainbow to his son. "It sure is pretty, Dad. What's it advertising?"

**FRANK'S HARDWARE, Castner Bldg., Boyes.** Paints, Tools, Glass. Household utensils, electrical appliances. Giftware.

**MAC DONALD'S JEWELRY, Sonoma.** Watches, Rings, Shavers, Bands, Jewelry. Expert watch-clock repair service. Quality always.

At last reports 19 people in a Kansas village were still homeless since Tuesday. A skunk got under the town's only tavern and some fool tried to poke it out with a fish pole.

**YELL'S ACRES NURSERY, Glen Ellen.** Good time of year to select our prize winning Dahlia tubers, and other of our specialties.

**WILLARD FRENCH TV. 332 West Napa St., Sonoma.** Phone WE 8-4242. 18 Years Full Time in Sonoma Valley. Repairs. Sales.

**PAPPY TURNS PRO**—A good many Californians, especially in this section, have expressed pleasure that Pappy Waldorf, once the Wise Walrus of UC, has become the Kindly Kaliph of Kezar. Pappy belongs in football, and he belongs in California. His job as high proselyting potentate of the professional football San Francisco 49ers is an ideal spot for this gregarious, genial and knowledgeable man.

Heading the '49er scouting department, Waldorf will be responsible for enticing into the San Franciscans' ranks the choicest beef in the grid realm. One nice thing for Pappy—he won't have to wor-



ry whether or not his prize discoveries can make the grade in Elementary Boondoggling II.

**BATES AND EVANS, Funeral Directors.** Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. Webster 8-2686.

### **RIGHT YOUR CONGRESSMAN—**

It begins to look as if President Eisenhower's record-breaking 1958 budget may produce at least one solid benefit for the nation—an aroused public opposition to continued high spending, continued high taxes.

People always grumble and talk about big budgets and big tax bills, but—as in the case of the weather—they seldom do anything practical about it. Now, however, Washington observers report that congress is receiving an almost unprecedented amount of mail protesting the new plans for high government spending.

More significant, there seems to be a changing mood on Capitol Hill. Congressmen who never have given more than political lip service to economy are talking seriously about ways and means of trimming the president's \$71 billion-plus spending program. Fears of inflation and the continuation of high taxes, plus the coming of an election year, all have a potent effect on the solons, of course. But the word from home is the clincher.

This is good news and heartening proof that in our representative form of government, if you want your congressman right, write your congressman.

**ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio.** 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839. **BROADWAY CAFE, Sonoma.** Where we welcome you wholeheartedly. Friendly cusses. Off-sale, too. Let's get acquainted.

Mrs. McIntosh looked out the window as the family was going in to dinner and wailed: "Och, Jon, here comes company, and I bet they haven't eaten yet."

"Quickly," ordered the Scotman. "Everybody out on the porch with toothpicks."

**VALLEY OF THE MOON CIGARS—Union label, handmade right here at home.** Superior quality always. Most dealers have 'em. **MANCUSO WINES, Glen Ellen.** Grower-produced. Available at every retail outlet. As good as the best, and better than most.

**And why not subscribe to Moonbeams for a friend or relative back east? Cost, \$1<sup>29</sup>.**